Affiliate Window Cookies

1. Tracking cookies set directly by Affiliate Window:

Function	Cookie 'name' or id (to facilitate any subsequent conversations about a specific cookie)	Cookie Purpose (description)	What data does the cookie hold?	What is the Cookie expiry date?
Tracking	**aw1001** The cookie name will be different for each advertiser, but will be the letters 'aw' followed by an id to represent the advertiser	Set when you click on one of our links and used to let the advertiser and us know the website from which you came.	* An id for the referring website * An id for the ad on which you clicked * An id for the group of ads to which the ad belongs * The time you clicked * Any reference the referring site adds to the click * An id for the type of ad * An id for the product	This varies depending on the advertiser and the referring website, but typically will be 30 days
Tracking	**AWSESS**	Set when you see an ad and used to help us make sure we don't keep showing you the same ad.	* An id for the ad you've seen	When you close your browser
Targeting	**awpv1001** The cookie name will be different for each advertiser, but will be the letters 'awpv' followed by an id to represent the advertiser	Set when you see an ad and used to let the advertiser and us know where you were when you saw it.	* An id for the website that showed the ad * The time you saw the ad	This varies depending on the advertiser, but typically will be 24 hours

Function	Cookie 'name' or id (to facilitate any subsequent conversations about a specific cookie)	Cookie Purpose (description)	What data does the cookie hold?	What is the Cookie expiry date?
Tracking	AW (flash cookie)	Set when you click on one of our links and used to let the advertiser and us know the website from which you came.	* An id for the advertiser site you visited * An id for the referring website * An id for the ad on which you clicked * An id for the group of ads to which the ad belongs * The time at which you clicked * Any reference the referring site adds to the click * An id for the type of ad * An id for the product	This varies depending on the advertiser and the referring website, but typically will be 30 days

2. Tracking cookies set for AWin by advertisers on the advertiser's domain:

Function	Cookie 'name' or id (to facilitate any subsequent conversations about a specific cookie)	Cookie Purpose (description)	What data does the cookie hold?	What is the Cookie expiry date?
Tracking	_aw_m_1001 The cookie name will be different for each advertiser, but will be the characters '_aw_m_' followed by an id to represent the advertiser	Set when you click on one of our links and used to let the advertiser and us know the website from which you came.	* An id for the referring website * An id for the ad on which you clicked * An id for the group of ads to which the ad belongs * The time at which you clicked * Any reference the referring site adds to the click * An id for the type of ad * An id for the product	This varies depending on the advertiser and the referring website, but typically will be 30 days

3. Affiliate Window interface cookies (Darwin, wiki)

Function	Cookie 'name' or id (to facilitate any subsequent conversations about a specific cookie)	Cookie purpose (description)	What data does the cookie hold?	What is the cookie expiry date?
Authentication	AWINSESSID, DARWINSESSIONID	Set when you log in to our website, used to keep you logged in.	* A unique id for your current session	When you close your browser
Authentication	wiki_sw_Token, wiki_sw_UserID	Used to authenticate users of the Affiliate Window wiki.	* A unique id for your current session	When you close your browser
Usability	darwinLocale	Used to store your language and other localisation preferences	* A string that represents your region and language, i.e. en_GB	When you close your browser